

राष्ट्रीय उत्पादकता परिषद्

(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार के अन्तर्गत)

उत्पादकता भवन, 5-6, इंस्टीट्यूशनल एरिया,
लोदी रोड, नई दिल्ली -110 003



National Productivity Council

NATIONAL PRODUCTIVITY COUNCIL

(Under Ministry of Commerce & Industry, Govt. of India)

Utpadakta Bhavan, 5-6, Institutional Area,
Lodi Road, New Delhi - 110 003

No. 31521/21

Dt. 6-09-2021

Sub: 21-IP-13-GE-WSP-A: Workshop on Development of New Innovation Standards for SMEs from 13-15 October 2021, Digital Multicountry (DMC). (Vis't www.npcindia.gov.in/NPC/User/InternationalServices for detailed Project Notification)

Dear Sir,

We invite your kind attention to NPC www.npcindia.gov.in/NPC/User/InternationalServices with regard to above Asian Productivity Organization (APO) project. The project notification and the APO bio data form are available on the above mentioned page and the same are also attached herewith. The duly filled in **single copy** of Performa enclosed (in excel form only) of the suitable officers for participation as per the para (**Qualifications for Participants**) of the project notification may kindly be forwarded to reach us latest by **1st October 2021**. In this regard, the following points may be noted.

- **Fees and Charges** An Application fees (NON-REFUNDABLE) of Rs. 500 for MSME Sector, Trade Unions and NGO's and Rs. 1000/- for others is payable along with the nomination form, for each participant.

The requisite amount can be paid through a demand draft/cheque/ECS drawn in favour of National Productivity Council, New Delhi. In the regard, the bank account of NPC details is attached herewith. Kindly e-mail the details of the ECS/RTGS/NEFT payment made, **mentioning the name of applicant in remarks** to mayank.verma@npcindia.gov.in, isg@npcindia.gov.in, rk.rawat@npcindia.gov.in Please note in the absence of application fee, the nomination will not be considered.

- **Nomination Procedure** all nominations should be routed through proper channel and as per the attached APO bio data form. The nominations received after the last date will not be considered. It is the responsibility of the candidates to complete all the official formalities required by their organizations/department for participating in the program. It is requested to send nominations by e-mail to mayank.verma@npcindia.gov.in, isg@npcindia.gov.in, rk.rawat@npcindia.gov.in (application in prescribed excel format) and one hard copy by post along with the covering letter of the competent authority on company's letter head. All information pertaining to nominations will be treated as confidential and classified. The nominated officers may be invited as a faculty in programs on the relevant subjects organized by NPC.

We look forward to receiving of nominations from your esteemed organization.

Thanking you,

Yours faithfully,

(K.D. Bhardwaj)
Director & Head (Int'l Serv.)
for Director General
e-mail: isg@npcindia.gov.in



PROJECT NOTIFICATION

Ref. No.: 21-IP-13-GE-WSP-A-PN2100072-001

Date of Issue	03 September 2021
Project Code	21-IP-13-GE-WSP-A
Title	Workshop on Development of New Innovation Standards for SMEs
Timing and Duration	13–15 October 2021 (three days)
Hosting Country(ies)	Vietnam
Modality	Digital Multicountry
Implementing Organization(s)	Vietnam National Productivity Institute and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	19
Local Participants	12
Qualifications of Participants	SME executives, representatives of industrial associations, consultants, and productivity practitioners with experience in innovation management; and government officials and policy research officers involved in innovation management and SME policies
Nomination of Participants	All nominations must be submitted through National Productivity Organizations of member countries
Closing Date for Nominations	1 October 2021

1. Objectives

- a. Introduce innovation management and the ISO 56000 series of standards for applications in SMEs.
- b. Share good practices in promoting innovation in organizations and provide references for the implementation of ISO 56000 standards.
- c. Discuss strategies to support the adoption of and conformance with ISO 56000 standards in SMEs.

2. Background

With the dawn of the digital age, the drivers of productivity and competitiveness have shifted from efficiency and quality to innovation and entrepreneurship. In businesses and industries, innovation can be achieved in products, services, processes, tools and technologies, management methods, business models, and virtually all aspects of commerce. Its adoption can be incremental, disruptive, or radical. With increasingly shorter life cycles of products and a constantly evolving business climate, robust promotion and management of innovation have become indispensable for sustained productivity enhancement.

Pursuing innovation, however, can be challenging without clear guidance and standards. To enable organizations to promote innovations systematically, the International Organization for Standardization (ISO) has published a series of standards on the terminology, tools, and methods since 2019. These standards are documented in the ISO 56000 series, which provides the vocabulary, fundamental concepts, principles of innovation management, and approaches for systematic implementation.

These sets of standards can be applied to all organizations, regardless of type, sector, maturity level, or size. They are especially beneficial for SMEs, which often lack the know-how, methodology, and resources for undertaking innovation activities. By disseminating the ISO 56000 standards to SMEs, this workshop aims to assist APO members in strengthening their innovation capabilities. This objective is in line with the goal of the APO Vision 2025 to support member countries in achieving inclusive, innovation-led productivity growth with practical tools and strategies.

3. Scope, Methodology, and Certificate of Attendance

The duration of each day's sessions will be around three hours, comprising presentations by experts, group discussions, and other relevant learning methods. The indicative topics of the presentations are:

Day 1:

- Innovation management and the fundamentals of ISO 56000 standards
- ISO 56000 standards: Requirements and guidance

Day 2:

- Innovation and productivity in SMEs: Challenges and opportunities
- Tools, methods, and success factors for SME innovation

Day 3:

- ISO 56000 conformance and good practices of innovation management in SMEs
- Strategies and policy programs for encouraging innovation in SMEs

The detailed program and list of speakers will be provided two weeks prior to the sessions with announcement of the names of the selected participants.

The participants are required to attend all sessions. This full participation is a prerequisite for receiving the APO certificate of attendance.

4. Financial Arrangements

- a. The APO will meet the assignment costs of overseas resource persons and honorarium for up to two local resource persons.
- b. The host country will meet the costs for a virtual site visit(s), either broadcast live or recorded as applicable.

5. Implementation Procedures

Please refer to the implementation procedures for APO digital multicountry projects circulated with this document.

A handwritten signature in black ink, appearing to read 'Dr. AKP Mochtan', with a long, sweeping flourish extending upwards and to the right.

Dr. AKP Mochtan
Secretary-General